

Mountain View Neighborhood Plan

NOTES

Resident Focus Group

Location: ACLT Offices

Date: 6:30-8:30pm, March 5, 2009

Attending:

- Jewel Jones
- Chris Beck
- Heather Stewart
- Scott Beninati
- Natalia Soto
- Marge Chord
- Clark Yerrington
- Don Crandall
- Sunny Mall
- Xayvier Swenson
- Bruce Farnsworth

Update on progress to date:

- Neighborhood plan – draft report handed out for review (also on website: <http://www.mountainviewplan.com/documents.html>)
- Recap of meeting with business group – several major landowners; all excited about Mountain View and have the same kinds of ideas as the resident group.
- MV art & culture center – ACLT will own the center, business plan is complete and site is selected; just need to get the financial support to make it happen. Excited to talk with residents about possible art and culture programs/opportunities with the community, such as showing kids' art, helping to connect them with possible mentors.
- ACLT – Foundations have less money to give out, so ACLT is spending conservatively but working with the funding they have and committed to the neighborhood.
- ACLT working with the Mountain View Recreation Center Advisory Commission; one priority to work together to get Mountain View off the military blacklist.
- MOA Parks Dept is doing scorecard evaluations of parks with playgrounds this year, parks without playgrounds next year. Duldida Park is getting an “extreme makeover” this year, and the park behind the Mountain View Recreation Center will get the same treatment after that.

Spring priorities:

Define and carry out a set of actions to help improve the image and reputation of Mountain View. Identify action, people/group(s) involved, timeframe, etc. Specific priorities:

- Summer Event
- Contact with military – (meeting, presentation, materials to share)
- Presentation to other key groups, e.g., real estate – (meeting, presentation, materials to share)

Details of these ideas and identified ideas are discussed below:

Mountain View Summer Celebration

What: Organize a major Mountain View event this summer:

- community open house
- parade
- joint opening of the new Clark Middle School, Credit Union 1, Cook Inlet Housing, Art & Culture Center, library, etc.
- sports event (run, bike, game)
- picnic
- annual Night Out
- raffles (Marge to find sponsors for)
- food/market vendors (block party)
- Tosi's parade?

When: late summer, 2009 (after July 4)

Next Steps:

1. Prepare short written summary (AB)
2. Prepare/organize a list of partners (AB)
 - Clark Middle School (Cessilye)
 - Tosi parade (Mao Tosi)
 - Credit Union 1 (Olympia Lewis, AB/JJ to call)
 - Boys & Girls club
 - Fire Dept/Police Dept (Scott to get a contact)
 - Vendors
 - MOA
 - Veterans, VFW
 - CIRI
 - Glenn Sq Shopping Center
 - UAA (Sunny can connect with them)
 - Off the Chain (UAA bicycle organization; Sunny can connect with them)
 - Saturday market organizers
 - Social Services (homeless shelters, 9 Star, etc.)
 - Natural History Museum (Katch)
 - Library (Natalia can be contact)
 - Cook Inlet Housing
 - Military (NCO's; Commander's Office)
 - Art Center
 - Annual Night Out organizer
3. Celebration committee meeting – set date, define steps needed to make it happen, organizational structure
4. Publicity process
5. Secure permits, safety, security

Presentations/tours for military

What: Package information/tour to persuade military to stop redlining Mountain View and encourage positive military presence in the neighborhood.

- First Sargent has to approve where you live; officers tell you where you can and cannot be.
- Could include: brochure, powerpoint, guided or self-guided tour, promotional/documentary video

When: Spring/summer?

Next Steps:

Presentation for realtors and others

What: Package information/tour to market the neighborhood to realtors, businesses, etc.

- Could include: brochure, powerpoint, guided or self-guided tour, promotional/documentary video

When: Spring/summer?

Next Steps:

Community street improvements

What: Get community involved in making some kind of markers, such as banners or new welcome signs for the neighborhood; something that helps to define the neighborhood in a positive way.

When: Mountain View Community Council has looked into this in the past and found that it mainly depends on funding availability. Could be done initially as part of Summer Celebration.

Next Steps: If there is enough interest:

1. Secure whatever funding, permits, etc. are needed
2. Hold a design contest

Block by block cleanup/beautification contest

What: Organize a Block by block cleanup/beautification contest

- Issue: different people have different ideas of what looks good
- Get churches involved

When: No specific timeframe, but after other projects

Next Steps: none at this time.

Other ideas:

- Suggestion to create a Youth Advisory Board (perhaps through the Mountain View Recreation Center) to involve Mountain View youth in this and other community efforts

Mountain View Neighborhood Plan Next Steps:

AB/ACLT "homework":

- Schedule a follow-up resident group meeting later in March
 - Planning Department (Tyler Robinson) – steps to a Mountain View Neighborhood Plan
 - MOA Project Management & Engineering (Russ Oswald) – Summer 09 Mountain View Drive Project (something we can add to the report or the website?).
- Convene a joint meeting of the Mountain View "resident" and "business" groups in March or early April, to work together on the issue of neighborhood image, focusing on organizing the summer event.
- Distribute and post notes, etc to work groups and on the project website:
<http://www.mountainviewplan.com>

Residents Group "homework":

- Look at the report and send comments/corrections/ideas to Heather (heather@agnewbeck.com)
- Look at these notes and send comments/corrections/ideas to Heather (heather@agnewbeck.com)